



Cross Country CEO Recognized Among Most Loved Workplace Leaders by Newsweek

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BOCA RATON, Fla.--(BUSINESS WIRE)--Sep. 19, 2024-- Cross Country Healthcare (NASDAQ: CCRN), a leading provider of workforce solutions and tech-enabled staffing, recruitment, and advisory services, proudly announces that its CEO, John A. Martins, has been named to [Newsweek's Most Loved Workplaces CEO list for 2024](#).

This accolade, awarded in collaboration with the Best Practice Institute (BPI), recognizes CEOs who have fostered exceptional workplace cultures where employees feel valued, inspired, and appreciated. The rankings are based on extensive surveys of employees across various industries, highlighting leaders who prioritize employee well-being and engagement.

John A. Martins expressed his gratitude for this recognition, stating, "I am deeply honored to be named among Newsweek's Most Loved Workplaces CEOs. This award is a testament to the collective efforts of our entire team at Cross Country, who work tirelessly to create a supportive and empowering environment for all our employees. Our success is driven by our commitment to fostering a culture of innovation, collaboration and respect."

The evaluation process focused on several key areas from BPI's Spark Model, including Systemic Collaboration, Positive Vision of the Future, Alignment of Values, Respect, and Outstanding Achievement. Employee feedback played a crucial role in assessing their engagement, satisfaction, and dedication to the organization's success, leading to the final selection of CEOs.

About Newsweek

Newsweek is a modern global digital news organization built around the iconic, over 85-year-old American magazine. Reaching 100 million people each month, Newsweek delivers thought-provoking news, opinion, images, graphics, and video across a dozen print and digital platforms. Headquartered in New York City, Newsweek also publishes international editions in EMEA and Asia.

About Best Practice Institute

Best Practice Institute is an award-winning leadership and organization development center, benchmark research company, think tank, and solutions provider. BPI is the certifying body for Most Loved Workplace® and conducted the original research to create the model and criteria for becoming a Most Loved Workplace®. BPI's research proves that Most Loved Workplaces® produce significantly better customer service, employee performance, and retention than companies not loved by their employees.

About Cross Country Healthcare

Cross Country Healthcare, Inc. is a market-leading, tech-enabled workforce solutions and advisory firm with 38 years of industry experience and insight. We help clients tackle complex labor-related challenges and achieve high-quality outcomes while reducing complexity and improving visibility through data-driven insights. Diversity, equality, and inclusion are at the heart of the organization's overall corporate social responsibility program. It is closely aligned with our core values to create a better future for its people, communities, and stockholders.

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